

MINUTES OF WESTBOROUGH DESIGN REVIEW BOARD
April 19, 2016

The Westborough Design Review Board held a regularly scheduled meeting in the Forbes Municipal Building, second floor, Suite 23. Members present for discussion were Debbie Schradieck, Mike Hally, Dan Martin and Cindy DuBose. Members Charlie Diamond and Todd Alexander were absent.

At 8:30 a.m. the Design Review Board met with Ms. Carol Fournier, Fast Signs to discuss a new sign for “Get in Shape for Women” at 45 Colonial Plaza.

Ms. Fournier said they plan to update the current signs with the new corporate logo for “Get in Shape for Women”. They will switch out the aluminum tube frame with a aluminum 1” x 1” tube frame sign with black edges. They will use ORACAL 651 burgundy vinyl background and the font is Arial Bold and will use white vinyl lettering to match the existing sign. Ms. Fournier said they will use drill into the brick façade and use the existing L Brackets that are on the existing sign. The corporate logo on the door will also be replaced with white and purple vinyl lettering. The pylon sign will get two new inserts to replace the existing ones and will be white ¾” PVC material with an insert border of black. Then there will be an insert background of burgundy vinyl and white lettering on the face. These signs will match the other signs in the Plaza.

The Design Review Board decided to visit the site to review the existing signage to try to match the existing sign materials of the other tenants.

At 8:40 a.m. the Design Review Board met with Mr. Marc Pillsbury from Northern Exposure Sign representing Sotheby’s for their signage & LED Lighting at 25 West Main Street. Mr. Pillsbury stated that the lighting is a custom made product that he made to go over the sign and he brought in a finished fixture to show what the sign will look like.

Chairman Debbie Schradieck suggested capping the end of the light fixture so the LED channel isn’t visible from the side.

Chairman Debbie Schradieck motioned to approve the Sotheby’s sign with LED Lighting mounted across the top cap of the sign as presented by Mr. Marc Pillsbury on 04/19/16. A copy of the sign and lighting prototype shall be attached for reference. The end of the LED Channel shall be capped or otherwise enclosed. The motion was seconded by Member Dan Martin and three voted in favor. Member Mike Hally abstained.

At 9:15 a.m. the Design Review Board adjourned to do a site walk and look at 50 East Main Street (former Plant Bazaar) to compare the paint chip that Chairman Debbie Schradieck selected to match existing brick at the side elevation.

Member Michael Hally motioned to approve the paint color for 50 East Main Street (Plant Bazaar) identified as Sherwin Williams “Roycroft Copper Red” #SW 2839. The motion was seconded by Chairman Debbie Schradieck and unanimously voted.

At 9:25 a.m. the Board went to 45 East Main Street to view the existing sign and surrounding signs at Colonial Plaza.

Chairman Debbie Schradieck motioned to approve the Application dated 03/25/16 and Sign for “Get in Shape for Women” as shown on the plan design entitled “Get in Shape for Woman”, Sheets S1-S4, prepared by Fast Signs, Waltham, MA and dated 03/23/16. The materials and colors are to remain the same as the currently existing signs. This will maintain consistency with the other signage in the Plaza. Member Michael Hally seconded the motion and it was unanimously voted.

There being no further business to discuss, the meeting adjourned at 9:32 a.m.

Respectfully,

Sandy Spinella/Administrative Assistant

APPROVED:

Debbie Schradieck, Chairman

Cindy DuBose

Dan Martin

Todd Alexander

Charlie Diamond



TOWN OF WESTBOROUGH MASSACHUSETTS

OFFICE OF THE DESIGN REVIEW BOARD

Telephone: (508) 366-3055

Debbie Schradieck, Chairman

Forbes Municipal Building
45 West Main Street
Westborough, Ma. 01581

April 20, 2016

To: Tin Htway
Zoning Enforcement Officer

From: Jim Robbins, Town Planner

Re: 25 West Main Street
Sotheby's Sign and Lighting

The Westborough Design Review Board held a meeting on April 19, 2016 and offers the following recommendation:

Approve the Sotheby's sign with LED Lighting mounted across the top cap of the sign as presented by Mr. Marc Pillsbury on 04/19/16. A copy of the sign and lighting prototype shall be attached for reference. The end of the LED Channel shall be capped or otherwise enclosed.

If you have any questions, please feel free to contact me at: 508-366-3055 Thank you.



TOWN OF WESTBOROUGH MASSACHUSETTS

OFFICE OF THE DESIGN REVIEW BOARD

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Municipal Building

Forbes

45 West Main Street
Westborough, Ma. 01581

Debbie Schradieck, Chairman

April 20, 2016

To: Tin Htway
Zoning Enforcement Officer

From: Jim Robbins, Town Planner

Re: Get in Shape for Women – Signage
45 East Main Street

The Westborough Design Review Board held a meeting on April 19, 2016 and offers the following recommendation:

Approve the Application dated 03/25/16 and Sign for “Get in Shape for Women” as shown on the plan design entitled “Get in Shape for Woman”, Sheets S1-S4, prepared by Fast Signs, Waltham, MA and dated 03/23/16. The materials and colors are to remain the same as the currently existing signs. This will maintain consistency with the other signage in the Plaza

If you have any questions, please feel free to contact me at: 508-366-3055 Thank you.



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Debbie Schradieck, Chairman

Forbes Municipal Building
45 West Main Street
Westborough, Ma. 01581

April 20, 2016

To: Tin Htway
Zoning Enforcement Officer

From: Jim Robbins, Town Planner

Re: Westborough Plaza – 50 East Main Street (former Plant Bazaar)

The Westborough Design Review Board held a meeting on April 19, 2016 and offers the following recommendation:

Approve the paint color for 50 East Main Street identified as Sherwin Williams “Roycroft Copper Red” #SW 2839. This color shall be applied to the concrete block side elevation of the former Plant Bazaar and the concrete block side elevation of the Taylor Rental retail space. Color swatch is attached.

If you have any questions, please feel free to contact me at: 508-366-3055 Thank you.